PROGRESSIVE CLUB

OF

STINSON BEACH
MARIN CO. CAL.

March 10, 1937

The Progressive Club of Stinson Beach has been holding regular monthly meetings the past year and all necessary business has been transacted. Election of officers for the ensuing year was held and those holding office were re-elected.

The ever-important matter of garbage removal has often been discussed but no solution has as yet been found. Altho no other large problems have been brought before the Club this year its members have been alert and have kept an eye on such matters as road and highway improvements, change in water rates, and beautifying and keeping clean roadsides.

We have kept in close touch with the Marin County Planning League, Marvelous Marin, Redwood Empire Association, Golden Gate Bridge Fiesta, and their activities, and continue to stand ready to work for the good of the community when the occasion arises.

A group of Stinson Beach residents are taking a course in First Aid, given under the auspices of the Red Cross in anticipation of the establishment of a Red Cross First Aid Station.

You owe it to yourself to join with us and we need your support and co-operation. The yearly membership dues of $1.50 are solicited at this time and may be paid to our secretary, Hilda M. Grunert, Stinson Beach, Calif.

Very sincerely,

Committee:
A. Louise Airey,
Nellie A. Armistead,
Alice Algar, Chairman.

MARVELOUS MARIN - CHAMBER OF COMMERCE

Incorporated Phone S. R. 807 County - Wide

Court House, San Rafael, Marin County, California

From the Office of
Marvelous Marin, Inc.,
San Rafael, California.

Important - Please Read:

Following the usual custom and policy, the Redwood Empire Association is desirous of ascertaining the wishes of the people in the nine counties, relative to Highway matters.

Accordingly, the Boards of Supervisors in each County in the Empire, in conjunction with various Chambers of Commerce and other civic groups, have called meetings for the purpose of discussing needs and problems of the Counties, and thereafter establishing policies pertaining thereto.

The wishes expressed and policies adopted at these meetings are officially presented to the Association by each County at a later date.

The Marin County meeting will be held Friday evening, February 5th in the Supervisors Chambers, Court House, San Rafael, at 8 o'clock.

Following are some of the subjects to be discussed:

A - Use of Gas Tax Funds for Highway Lighting.
B - Use of Gas Tax Funds for Highway Construction in and through Cities.
C - Lateral Highways between Sacramento points and Golden Gate Bridge.
D - Purchase by State of Muir Woods Toll Road.
E - Other Important Highway Matters.

One or more representatives of each organization should be present at this meeting, and you are respectfully requested to cooperate with us, in order that a full and complete discussion may be had relative to these important matters.

Cordially Yours,

GAIL APPERSON, Chairman
Board of Supervisors

GEORGE CORWIN, Chairman
Highway Committee, Marvelous Marin, Inc.
By [signature]
Secretary-Manager

LIVE AND PLAY IN MARVELOUS MARIN COUNTY

February 4, 1937.

United States Coast Guard Station,
Bolinas.

Dear Sir:

The communityof Stinson Beach wishes you to know that we fully appreciate the promptness with which you answer any call for help.

That fire that occurred last week and which burned Miss Meyers' home to the ground was one of the things that cause the people in a small town such as this, to worry for fear of a conflagration some day.

However, when we know that such dependable men are always on call, it helps considerably, and we sincerely wish to thank you for your help in this emergency.

Again assurring you of our great appreciation, we remain,

Yours very truly,

THE PROPGRESSIVE CLUB OF STINSON BEACH.

Hilda M. Grunert

Hilda M.Grunert,
Secretary.

MARVELOUS MARIN - CHAMBER OF COMMERCE

Incorporated Phone S. R. 807 County - Wide

Court House, San Rafael, Marin County, California

From the Office of
Marvelous Marin, Inc.,
Court House,
San Rafael, California.

Here is Your Membership Card:

We are all proud to have you as an associate in this County-Wide Chamber of Commerce. It is made up of hundreds of Marin friends who, like yourself, realize the importance of cooperation.

This office is your clearing house for assembling and extending helpful information to the type of people YOU WANT for neighbors.

A permanent committee, under the able chairmanship of Mr. Elmer Nielsen, is busily engaged in working up statistical data, so that acompetent and intelligent effort may be made to attract the very ones you would most welcome as new friends, in this "Land of Homes and Fine Schools".

Just take a moment to look around and see the very fine class of substantial homes that are being constructed all over the county.

Your County - Wide Chamber of Commerce is constantly on the job to see that Marin County gets the proper consideration in the allocation of State funds on projects that will be of lasting benefit.

With the hope that this year will prove one of the most successful you have ever experienced, we remain

Cordially Yours,

H. N. Christensen

Harry N. Christensen,
President.

William D. Fusselman

William D. Fusselman,
Secretary-Manager.

LIVE AND PLAY IN MARVELOUS MARIN COUNTY

SANITARY DISTRICT No. 3
Bolinas, Calif.

Feb. 8, 1937

Mr. A. M. Gilbert, Secretary
Progressive Club
Stinson Beach, Calif.

Dear Mr. Gilbert:

This is to advise you that the Sanitary District No. 3 is not in a position to enter any contract with the Stinson Beach residences other than the present set up that they have.

Yours very truly,
Sanitary District No. 3
Mary D. Silveira
Mary D. Silveira
Secretary

PACIFIC CAVALCADES AND WALDO DEDICATION COMMITTEE
OFFICE: REDWOOD EMPIRE ASSOCIATION, 85 POST STREET, SAN FRANCISCO
H. G. RIDGWAY, CHAIRMAN
CLYDE EDMONDSON, EXECUTIVE OFFICER

WORLD'S LONGEST SINGLE SPAN SUSPENSION BRIDGE

GOLDEN GATE BRIDGE FIESTA

OFFICIAL CITIZENS' COMMITTEE
111 SUTTER ST., SAN FRANCISCO · · · GARFIELD 0206

February 15, 1937

MAYOR ANGELO J. ROSSI
HONORARY CHAIRMAN
HON. ARTHUR M. BROWN JR.
GENERAL CHAIRMAN
ERIC CULLENWARD
GENERAL MANAGER
JAMES ADAM
PUBLICITY DIRECTOR

TO BOARDS OF SUPERVISORS AND CITY OFFICIALS
TO CHAMBERS OF COMMERCE AND OTHER ORGANIZATIONS
THROUGHOUT THE REDWOOD EMPIRE

If not already done, you are urged to immediately appoint such local committees as you deem necessary -- to plan and take charge of entries (floats, pageants, etc.) in San Francisco parades, during Golden Gate Bridge Fiesta May 20th-23rd inclusive.

Two parades are now tentatively scheduled: 10:00 a.m. Thursday May 20th; 8:00 p.m. Saturday May 22nd. Details, regulations and policies are now being shaped by the San Francisco Parade Committee.

Please forward me (as soon as possible) the names of all CHAIRMEN of committees locally appointed within your county.

These city and county CHAIRMEN will in turn be appointed to the Redwood Empire Parade Coordinating Committee, the functions of which will be: (a) To coordinate parade entries from Northbay cities and counties in San Francisco parades during Fiesta May 20-23; (b) To eliminate duplication in type of parade entries; (c) To obtain most advantageous spot in San Francisco parades for Northbay cities and counties, such entries to be arranged in geographic sequence under the general heading "Redwood Empire"; (d) To work with local committees in the matter of standardizing decorations in Northbay Cities, urging trees and flowers as decoration motif; (e) To otherwise act as a service medium in aiding Northbay cities and counties to capitalize to the utmost on Fiesta publicity and advertising opportunities.

Again -- please forward me names of your city and county CHAIRMEN as soon as possible -- as meeting of the Coordinating Committee will be called in the very near future. Many thanks.

Address:
Guerneville, Sonoma Co., Calif.

Yours very sincerely,
E. J. Guidotti
E. J. GUIDOTTI, Chairman Redwood Empire Parade Coordinating Committee.

San Francisco Invites You!

GOLDEN GATE BRIDGE OPENING · MAY 20-23 1937

PROGRESSIVE CLUB

OF

STINSON BEACH
MARIN CO. CAL.

March 10, 1937

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Very sincerely,

Committee:
A. Louise Airey,
Nellie A. Armistead,
Alice Algar, Chairman.

From Nucleus Committee-
Float Coordination-of
Marin County:

William D. Fusselman, Chairman:-

Herewith rules laid down by general parade committee, W. H. Moulthrop; Parade Director, covering entry in Grand Opening Day Parade, Thursday, May 27 and the Illuminated Night Parade, Saturday, May 29, 1937.

Counties and industries will be permitted to enter as many floats as they desire providing they meet the float specifications.

1. Float should depict a bridge, transportation theme or an industrial-historical or county activity and have a minimum value of $500.00, exclusive of truck or trailer used.

2. Floats to be constructed on standard guage trucks or trailers and not to exceed 14 feet in width, approximately 30 feet long with overhead clearance of 14 feet to clear trolley wires on Van Ness Ave., and floats must be equiped for towing in case of break down in "Line of March",

3. All float designs must be approved by the Float Committee. No designs for floats will be accepted by Float Committee after May 1st and no entries of any nature will be permitted in either parade unless listed on entry blank and received by Parade Committee prior to May 14th.

4. Advertising matter appearing on floats will be restricted as to size by the committee,

5. Day Parade floats will be eligible in the Night Parade providing they are properly illuminated by direct or indirect lighting.

6. No decorated automobiles of any nature will be allowed in the "Line of March".

The foregoing rules DO NOT apply to the Waldo Approach Cavalcades Parade over the Bridge, Friday, May 28th.

NOTE:

Submit float designs to Marin County Chairman, Fusselman, who will clear them for you with parade committee. Please notify him at once if your organization or community desires to have an entry, for if it is found that there will be few individual entires for the county, one or two large ones will be entered, providing various units of the county are willing to contribute funds for these larger entries.

Entry Blanks will be sent to you as soon as your notification of intention to enter is received.

Issued April 2, 1937.
W. D. F.

Address all communications to Marvelous Marin office, Court House, San Rafael, California.

MARVELOUS MARIN - CHAMBER OF COMMERCE

Incorporated Phone S. R. 807 County - Wide

Court House, San Rafael, Marin County, California

April 3, 1937

Mrs. Hilda M. Grunert,
Progressive Club of Stinson Beach,
California.

Dear Mrs. Grunert-

First with apologies for the lateness of this reply, I thank you for your letter of inquiry of March 7.

The enclosed mimeographed rules governing float entries in the San Francisco parades, I think in the main will answer the questions contained in your letter.

Now as to financial assistance, I doubt very much if it will be possible for Marvelous Marin to extend any financial assistance to any of the organizations who anticipate entering floats.

However, as the "note" on the mimeographed sheet indicates, if it is found that the various units of the County do not desire to enter individual floats, then we will have to get together for one or two larger ones.

Please let me have your reaction to the situation as outlined in the mimeographed sheet.

Cordially yours,

William D Fusselman

William D Fusselman,
Secretary-Manager.

WDF/MCF

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SANTA ROSA CHAMBER OF COMMERCE
Santa Rosa, California.

HOLIDAY PROPOSED FOR GOLDEN GATE BRIDGE FIESTA --

The Santa Rosa Chamber of Commerce proposes to the other Chambers of Commerce, the Press and the City Officials of all communities in Marin and Sonoma County that Thursday, May 27, 1937, be declared a universal holiday throughout Sonoma and Marin Counties.

THIS IS THE ONE DAY IN ALL ETERNITY in which pedestrians may use the Golden Gate Bridge, enjoy the opportunity of inspection of its marvelous engineering features and find delight in the perspective from the Bridge without interference of vehicular traffic.

MAY WE HAVE YOUR HELP? If you approve this proposal, will you please act immediately in your own community and advise the Santa Rosa Chamber of Commerce at once of your action.

NEVER AGAIN will our citizens have an equal opportunity. Pedestrians have never yet had opportunity to inspect the Bay Bridge and the motorists constantly regret their inability to enjoy a liesurely deliberate inspection.

Let us secure for Sonoma and Marin County citizens the advantage proposed.

Very truly,

SANTA ROSA CHAMBER OF COMMERCE

Signed) Henry H. Laws, President

MARVELOUS MARIN - CHAMBER OF COMMERCE
Incorporated *COUNTY - WIDE*

Court House, San Rafael, Marin County, California

April 4, 1937

From the Office of
Marvelous Marin, Inc.,
San Rafael, California.

SUBJECT--PURCHASE OF MUIR WOODS TOLL ROAD:

Assemblyman Hubert Scudder, during the 1935 Legislature, introduced a bill which made it permissive for the State of California, through the Highway Commission, to purchase Muir Woods Toll Road. The bill was passed at that session and is now on the statute books. However, as yet, nothing other than discussion at many meetings has resulted.

It is a problem of the greatest concern to every one in Marin County, for here we are with one of the finest stands of Redwoods just about thirty minutes from down town San Francisco. People of all the eastern states look forward to seeing the Redwoods when they come to the coast and many of them find they have not the time to go farther north to enjoy these magnificent oldest living trees. Now were the tolls removed from this road we would have many hundreds more people coming over to Marvelous Marin County. They would undoubtedly then travel over the entire county before returning to San Francisco.

From this number a certain percent would surely become future residents of our glorious county.

Here we have a famous national monument in Muir Woods absolutely free, but no way to reach it but by a road to traverse which a toll must be paid. The situation is all wrong.

Marvelous Marin, your county-wide Chamber of Commerce, is asking all service clubs and all improvemant clubs in the county to send letters and resolutions urging the Highway Commission and Mr. Earl Lee Kelly, Director of Public Works, to exercise the permission they now have to make this purchase. The price is not high. It is approximately $50,000.00.

Please take action immediately and send a copy of your letter or resolution to this office. Thank you.

Cordially Yours,

Marvelous Marin, Inc.,
By Willaim D. Fusselman,
William D. Fusselman
Secretary-Manager.

April 8, 1937.

Mr. Earl Lee Kelly,
Sacramento.

Dear Sir:

The Progressive Club of Stinson Beach want you to know that the people of this community and district are anxious for the Highway Commission to take some definate steps regarding the acquisition of the Muir Woods Toll Road by the State as soon as is conveniently possible for them to do so.

Yours very truly,

THE PROGRESSIVE CLUB OF STINSON BEACH.

Hilda M. Grunert,
Secretary.

sent to
Mr. Russelman
and State Highway Commission

Frank F. Merriam
Governor of California

EARL LEE KELLY
DIRECTOR

STATE OF CALIFORNIA
Department of Public Works
SACRAMENTO

April 10, 1937.

Hilda M. Grunert, Secretary,
The Progressive Club of Stinson Beach,
Stinson Beach, Marin Co., California.

Dear Miss Grunert:

Receipt is acknowledged of your letter of April 8th, advising of action taken by your organization, requesting the State to acquire the Muir Woods Toll Road as soon as conveniently possible.

I am informed that a similar communication was addressed to the California Highway Commission, and you have been advised that the matter would be presented to the Commission at its next meeting to be held on May 7th.

With kindest regards and best wishes, I am,

Very sincerely yours,

Director of Public Works

H.C.FRYMAN
PROPRIETOR
CABLE ADDRESS "HOHAY"

Copy for Mrs Grunert.

RUSSELL H.WAGENER
MANAGER

THIS HOTEL IS ABSOLUTELY FIREPROOF
HOTEL HAYWARD
550 ROOMS
SPRING AND SIXTH STREETS LOS ANGELES, CALIFORNIA

July 19th, 1937.

Pacific Gas & Electric Co.
San Rafael, Calif.

Gentlemen:-

The overhanging branches of a large acacia tree growing in the yard of W. H. Caltoft, NE Corner of Calle del Mar and Buena Vista are wearing the insulation on your power wires. It is our thought some trimming should be done before another rainy season. We have secured Mr Caltoft's permission. Will you have an inspection made the next time your crew is over.

During our last serious fire (home of Flora Meyers) the flames shot up around your street line enough so we feared they might melt and fall to the ground. We would appreciate instructions what to do in case of any similar emergency. Something that could be posted in our fire house also a sheet not to be made public but available to responsible individuals

Thanking you for your co-operation, we are

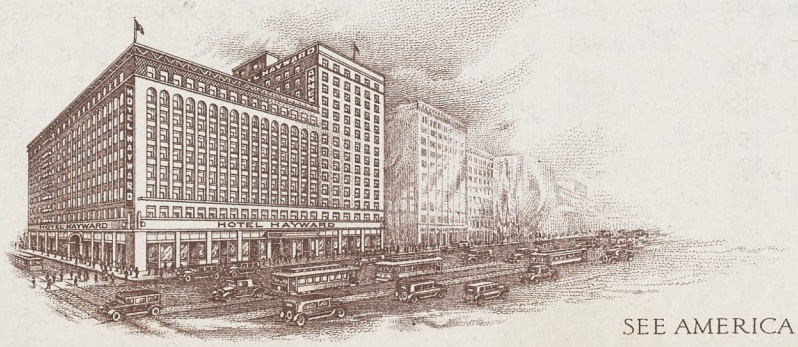
Very truly yours

Progressive Club of Stinson Beach.

W.B. Marble President.

I, W. H. Caltoft, owner of the property on which above mentioned tree stands, sanction and give permission to trim any or all ~~bran~~ branches which interfere with the wires passing through them.

W H Caltoft



July 26th, 1937.

Marvelous Marin-Chamber of Commerce
Court House, San Rafael, California.
William D. Fusselman, Secretary-Manager.

Dear Mr Fusselman:-

As requested in your letter 12th I have appointed the following five members of this Club to serve on the Board of Directors of Marvelous Marin, Inc.

Will G. Airey, owner of Sea Beach Hotel.
Alice DeC. Algar-Postmaster and owner of Algar's Store.
Hilda M. Grunert, Real Estate.
James B. Mayers, owner Bungalow Grocery and Shell Oil Station.
W. B. Marble.

I am showing the business affiliation of the other four members that you may know they are a fairly good cross section of active business people of our town.

In line with your request, I am willing to serve personally as a member of your Executive Committee, with the understanding that being a travelling salesman, I am away more or less but will attend such meetings as it is possible for me to do.

Very truly yours

W.B.M. President

Progressive Club of Stinson Beach.

64 Pine Street
San Francisco, California
October 11, 1937

Sheriff of Marin County
San Rafael, California

Dear Sir:

On Sunday, October 3, approximately twenty-five to thirty private automobiles were using the beach at Stinson Beach as a race track, and understand yesterday that this was only preliminary to further races which will be held either next Sunday or the Sunday following.

As an owner of beach front property, wish to enter protest against the use of this beach at low tide for purposes of this kind. In the first place it is dangerous, not only to adults but particularly to children, who after all should be entitled to first consideration regardless of desires of outsiders who do not have any property investment or any interest in the maintenance of proper safety regulations for a public playground of this kind.

Your cooperation in connection with restricting this type of hazard will be appreciated.

Your father, Mr. Sellmer, at Stinson Beach, can give you any further information desired along this line, also in regard to the undersigned.

Very truly yours,

W. H. O'Neil

WHO:GB

Progressive Club of Miami Beach:

Thank you for the lovely floral gift. Dad and I are deeply grateful.

Mary Aiken

October 3-1937

Progressive Club of Stinson Beach

Stinson Beach

Marin County

California

Paul:-

I think it would be a good idea for your local improvement Assn to also go on record. As a member of above body recommend it does so.

D Stone

59 10/11/37

MARVELOUS MARIN - CHAMBER OF COMMERCE

Incorporated Phone S. R. 807 County - Wide

Court House, San Rafael, Marin County, California

October 9, 1937.

Mrs. Hilda M. Grunert,
Stinson Beach, California.

Dear Mrs. Grunert:

Many thanks for the two checks that came in to-day's mail to be applied to the Promotional Fund.

I fully realize that this is the off season out at the Beach, which makes the contribution all the more valuable to us. It is the spirit back of a thing that counts the most.

We will undoubtedly keep this campaign going for an indefinite period and as the season develops you may find your way clear for further contributions. Anyway, whether you do or not, we sincerely appreciate these two checks.

Cordially yours,

William D. Fusselman,
Secretary-Manager.

WDF/MC

P.S. I find that another check came through from T.W.Malmgren, yesterday while I was in Sonoma.

MARVELOUS MARIN - CHAMBER OF COMMERCE

Incorporated Phone S. R. 807 County - Wide

Court House, San Rafael, Marin County, California

September 17, 1937.

Mrs. Hilda M. Grunert,
Stinson Beach, California.

Dear Mrs. Grunert:

I read with much interest your letter of the 16th. A small bird had whispered something of the same to me before and just before coming to the office I had had a telephone conversation with the party mentioned. Sometime when I see you personally, I will explain how it came about.

Yes, it will be perfectly all right for you to make contributions direct and a number of ths smaller concerns throughout the County have given two to four dollars a month over a six months period, or that total amount in a lump sum.

As we are mentioning Stinson Beach in the ads which deal with communities and resorts, and the beaches are being mentioned in all our folders specifically, and further we are very, very desirous of knitting the whole County into a one for all and all for one organization, it would be very nice if your group would make a financial showing of some sort. It does not have to be large.

With best personal regards, I am

Cordially yours,

William D. Fusselman,
Secretary-Manager

WDF/MV

Voted $10.00 as contribution.